

A Guide to: **SOCIAL VALUES**

Anyone can contribute to adding social value.

Entire services can take part in events and drive positive, person-centred change.

On an individual level, each person can set their own goals to create meaningful impact. As an organisation, we are committed to doing more.

We aim to offer a range of accessible options, listen to what matters to you, find out what you want to achieve, support your goals, and share success stories.

Social Value is where everyone:

- Understands the impact we can have on wider society.
- Wants to prove the added value our services bring.
- To be involved in the 'bigger picture'.

Social Value is an area of improvement for Making Space through 2025:

- We will create an accessible social value offer.
- We will work with our co-production team to gain feedback and insight.
- We will improve on our data gathering and reporting.

Social Value isn't something that:

- We are 'paid' to do, it is wider impact, socially and economically
- Only involves one area of the organisation
- Is only relevant to employees.
- Expects big results
- Is a money saving scheme.

Social Value can:

- Build partnerships and connections.
- Help us understand the benefits of our services.
- Create more efficient ways of delivering and spending.
- Develops evidence and data on added value.

Benefits include:

- We will have data to support improvements.
- We can evidence results on what we are doing well.
- It is a collaborative effort and will mean everyone has the opportunity to contribute.
- It strengthens internal and external relationships and partnerships.
- We can share and utilise the wealth of knowledge we have as an organisation.

Challenges include:

- New data sets to collect and analyse ensuring it is clean and precise.
- Working out what our limits are and what is achievable.
- Keeping information accessible and useful.
- Reporting our findings and ensuring it reaches the correct people.
- Recognise our progress but ensuring pathways keep moving forward.